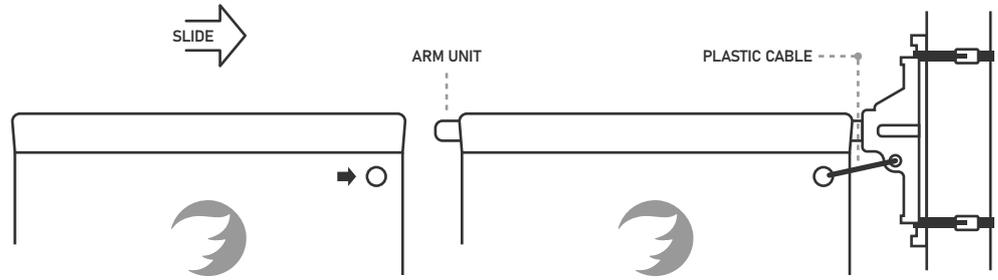
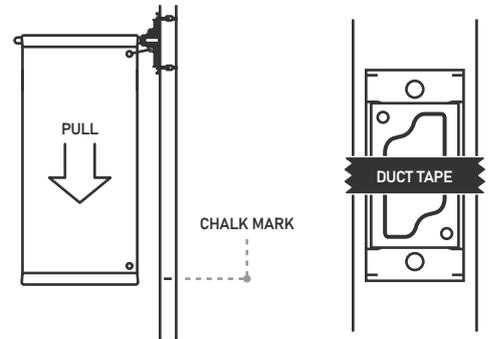


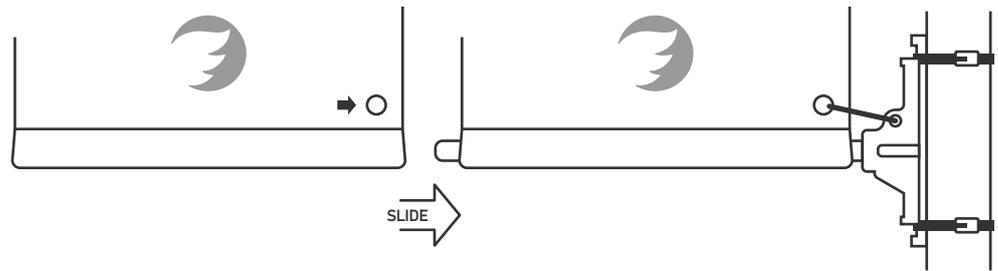
4. - Slide the TOP SLEEVE of the banner on the Arm Unit (make sure the grommet is toward the pole). Secure the banner by feeding plastic cable ties (or coated #16 wire) through the grommet and through the tie-down hole just below the fiberglass rod socket.



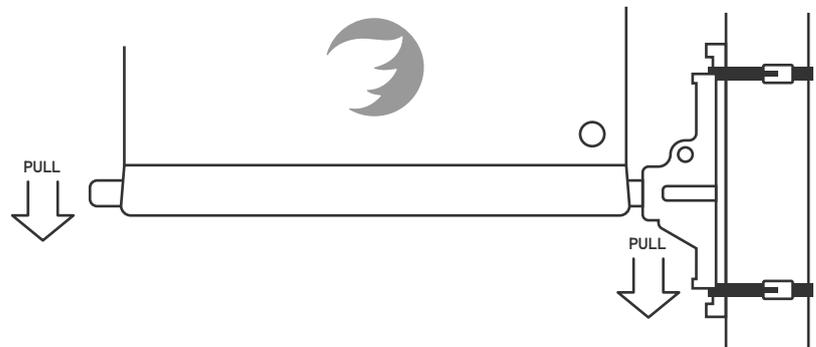
5. - Grab the banner at the bottom inside edge and pull down tightly to determine where the BOTTOM mounting base plate should be and mark the pole with chalk where the banner ends. Place the bottom mounting plate so the middle of it is about 1" above the chalk mark. (Use a plumb bob to ensure that the mounting plates are even, vertically.) Temporarily tape the Base Plate to the pole. REPEAT STEP 2 for the bottom mounting plate.



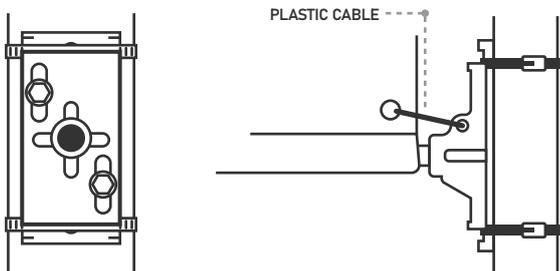
6. - Next, slide the BOTTOM sleeve of the banner onto the arm (make sure grommet is toward pole). Slide the Arm Unit onto the bottom mounting plate with the "Banner" arrow (on the arm casting) pointing UP. Insert the two self-locking bolts through the adjustment slots in the Arm Casting and thread them LOOSELY into the Base Casting.



While you pull down on the outside end of the fiberglass rod, slide the entire arm unit down enough (rocking it, if necessary) to tighten the banner so it is evenly taut across its entire surface. IMPORTANT: There should be no slack on the INSIDE of the banner.



7. - Now, tighten both bolts securely. TIP: Tighten the top bolt first, then tighten the bottom bolt to put more tension on the outside edge of the banner, then re-tighten the top bolt. Secure banner by feeding plastic cable ties or coated wire through banner grommet and through the tiedown hole just above the arm.



SPECIAL CASES

TO CHANGE BANNERS: Release the cable ties. Unscrew the bottom bracket arm. Slide it up and off of the mounting plate. Remove the banner by sliding it off the arm. If the new banner is a little longer or shorter, you may have to loosen the bolts on the upper bracket to get additional adjustment.

TWO BANNERS PER POLE: The bracket mounting plates are attached on opposite sides of the pole at the same time with the same banding (top and bottom).

